

# Workforce Opportunity Council Outreach Request for Proposals

## *Questions & Answers*

The following questions on the Council's RFP for Outreach have been submitted by interested vendors. We will update this page as necessary.

Questions must be submitted by fax (603-228-8557) or email ([mpower@nhworkforce.org](mailto:mpower@nhworkforce.org)) by February 25, 2006.

Deadline for proposals is 4 pm, Wednesday, March 1, 2006.

***If we are printing the jobs, do you have quantities as well?***

Anticipated projects include brochures/pamphlets, limited print media, and suggested website pages that coordinate with existing websites of the Council.

Print runs for brochures/pamphlets are estimated to be 2,500-5,000 per printing. Proposals can include standard sizes of one and two-fold brochures.

***Is this an extension of a current contract or is this new?***

This is a new contract.

***Is the WOC seeking a menu of services and their related costs to build a marketing program a la carte or is there a specific number of brochures, web page updates, and print ads that are desired?***

The Council anticipates producing less than five brochures/pamphlets and less than five print media ads. We also anticipate adding limited pages to our existing web sites ([www.nhworks.org](http://www.nhworks.org) and [www.nhjobcorps.org](http://www.nhjobcorps.org)).

***Does the estimated budget of \$75,000 include media, such as print ad placements?***

Yes.